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Blog

Sponsor the Comet Festival

Posted by admin on August 22, 2013



Our nation needs scientifically literate citizens in the future economy. Move beyond the dialogue. Please contact me to suggest original ways you can participate in the Comet Festival. I also encourage you to support any or all of the proposed [opportunities](#) with either a donation or in-kind support. Contributions made to [support the Comet Festival](#) will be managed by Riverbend Community Math Center, a 501(c)3 organization.

Beginning Thanksgiving Day 2013, our community is embracing the uncertainty of science when unique Comet ISON dashes through the outskirts of the sun. The potential windfall is so significant to scientists that NASA is involving an unprecedented 15 space-borne assets to observe the apparition. Back here on earth, Michiana businesses, institutions, and individuals are capitalizing on the comet's uncertain fate (ranging from visual spectacle to searing annihilation!) by promoting science education with a Comet Festival from November 28 through December 8, 2013.

I invite you to join this rare opportunity for our community to collectively witness science in action. In a recent commentary [Celebrating the Uncertainty of Science](#) I express the sentiment of many: "If we as a community want to be capable scientific thinkers, we need to practice it. Practice science...We need to get out there with our kids and watch science unfold. Live it, together...If we want our kids to value scientific thought, we need to prove it in our own actions. We value what we celebrate, and we celebrate what we value."

At [Comet Festival Opportunities](#) is a growing list of activities and events in which you may find common interests. If you wish to support any of these menu items, please contact me soon so we can promptly move forward in a manner that serves you and our community equally well. Sponsorship opportunities will be managed by the respected non-profit Riverbend Community Math Center in South Bend, IN, to assure your contributions magnify in impact and significance.

Similarly, I encourage you to propose your own role in the Comet Festival (www.cometfestival.com) that we can promote. Step up to the plate as only you can. What do you want to do to support science education in the context of a fickle, unpredictable, sungrazing comet? It can be in your workplace, at school, or among the public. Please call me if you want to discuss ideas.

Lastly, if you choose to pass on sponsoring Comet Festival, I ask that you at least inform your friends, family, and colleagues of the upcoming celestial mystery. Bring them up a notch in their science awareness. Many people will speculate in the media about the comet's future visibility, but a sungrazing comets will typically defy most of them. That's the nature of science that we celebrate with the Comet Festival.

Thanks for your consideration,

Chuck Bueter

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